



BECOME A SPONSOR

Allianz Stadium, Sydney

Thursday 7 November – Friday 8 November 2024



THRIVE 2024

NATIONAL PERMANENCY SUMMIT

A Home & Healing for Safe & Supported Kids



ABOUT ADOPT CHANGE



Adopt Change is a not-for-profit organisation with a mission to support and educate families and communities in caring for displaced children (including those in foster care or orphaned) to achieve our vision of a home for every child that is safe, nurturing and stable so all children grow, learn, play and thrive.

We raise awareness and provide support, resources, training, education and programs towards achieving this goal.

THE ISSUE

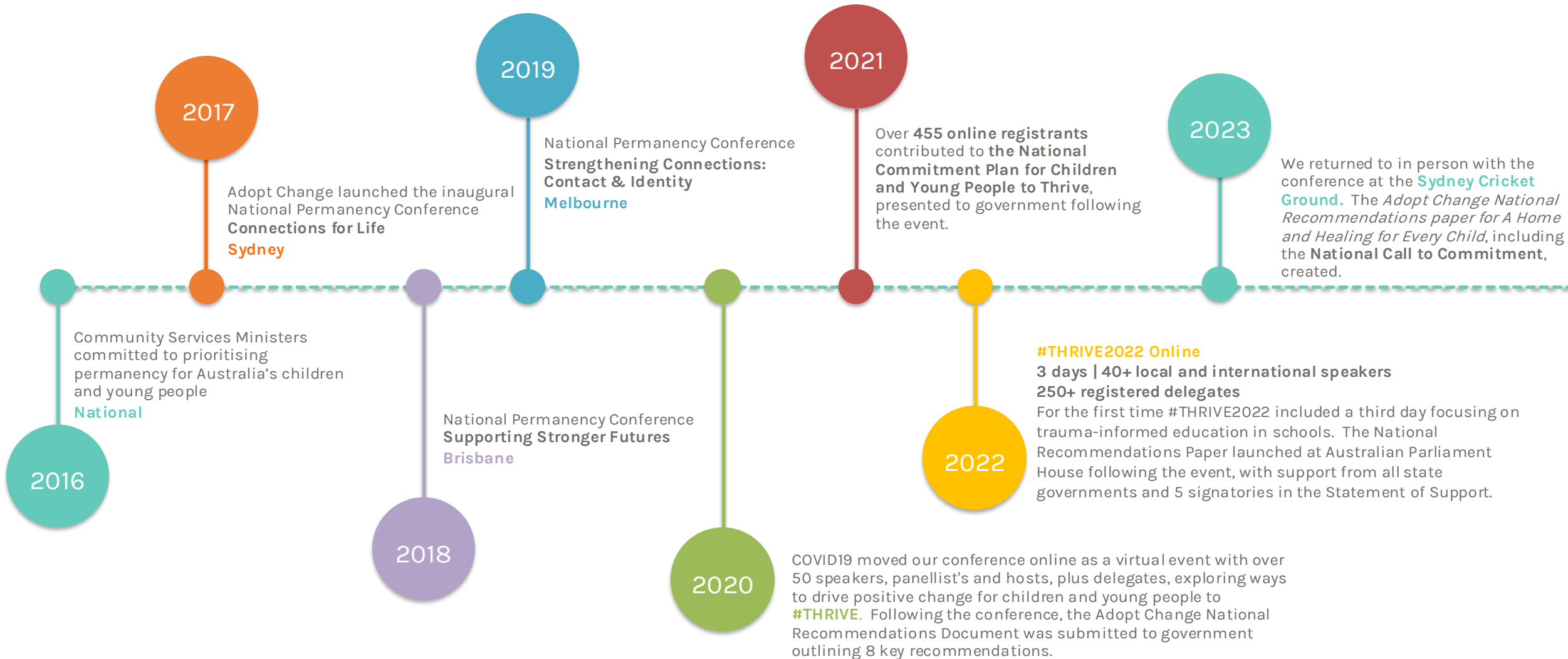
45,393

CHILDREN AND YOUNG PEOPLE IN THE
OUT-OF-HOME CARE SYSTEM IN AUSTRALIA

4,500  KIDS 
IN THE CARE SYSTEM
DON'T LIVE IN A FAMILY HOME

EVENTS FOR CHANGE

PREVIOUS CONFERENCES



#THRIVE 2024



Theme:

THRIVE 2024

National Permanency Summit:
A Home & Healing
for Safe & Supported Kids

Dates:

Thursday 7 – Friday 8 November 2024

Location:

Allianz Stadium, Sydney

Audience:

Child welfare professionals,
government representatives, carers
and care leavers, researchers,
academics, CEO's and thought
leaders in child protection.



THRIVE 2024 NATIONAL PERMANENCY SUMMIT: A HOME & HEALING FOR SAFE & SUPPORTED KIDS



- **THRIVE 2024** unites government, sector representatives and those with lived experience, together with global experts in child welfare and trauma, as we delve into strategies to support system reform, aiming to immediately improve outcomes for our most vulnerable children and young people.
- Over the course of the Summit we will explore global success stories where targeted, evidence-based interventions have reduced care numbers. We will engage in discussions spanning states and territories, featuring insights from both local and international speakers on pioneering programs making real progress. And we will hear from those with lived experience of the care system.
- **THRIVE 2024** will focus on the core principles of '**Safe & Supported: The National Framework for Protecting Australia's Children 2021-2031**'.

VENUE

ALLIANZ STADIUM, SYDNEY



BENEFITS OF SPONSORSHIP

- **Brand Visibility and Recognition:** Sponsorship puts your organisation in front of our audience, including government, peak child welfare agencies and international speakers, increasing brand awareness among attendees and supporters of our event.
- **Marketing Opportunities:** Sponsors receive marketing opportunities such as logo placement in promotional material and social media mentions.
- **Networking:** THRIVE provides networking opportunities with other sponsors, attendees, and key speakers, which can lead to new business connections or partnerships.
- **Impact and Social Responsibility:** Supporting a not-for-profit event demonstrates your corporate social responsibility and commitment to making a positive impact beyond profits.



SPONSORSHIP LEVELS

Following are non-government sponsorship levels and inclusions (government supporter grant details are separate to this document).

SPONSORSHIP CONTRIBUTIONS	GOLD	SILVER	BRONZE
	\$40k-\$60k 3 Available	\$20k-\$30k 4 Available	\$15K Unlimited
Inclusion on the Conference website sponsor banner(s)/page	✓	✓	✓
Tickets to in-person conference	5+ tickets (depending on funds committed)	4-6 tickets	3 tickets
Speaking opportunity	—	—	—
Sponsorship recognition via Social Media	✓	✓	✓
Recognition in an eDM prior to the Conference and on Conference emails and other materials	✓	✓	✓
Recognition in the welcome and concluding speech	✓	✓	✓
Sponsor pull up banner in foyer of Conference venue	✓	✓	✓

ADDITIONAL SUPPORTER LEVELS

NETWORKING FUNCTION SPONSOR	CONFERENCE ONLINE STREAMING SPONSOR	LIVED EXPERIENCE TICKETS SPONSOR	STATIONERY SPONSOR	LANYARD SPONSOR	KEYNOTE SPEAKER SPONSOR
\$15,000 + GST EXCLUSIVE OPPORTUNITY	\$7,500 + GST EXCLUSIVE OPPORTUNITY	\$15,000 + GST EXCLUSIVE OPPORTUNITY	\$5,000 + GST EXCLUSIVE OPPORTUNITY	\$10,000 + GST EXCLUSIVE OPPORTUNITY	\$15,000 + GST EXCLUSIVE OPPORTUNITY
<ul style="list-style-type: none"> ▪ Inclusion on the Summit website sponsor page ▪ Recognition in an eDM prior to the Summit ▪ Pull up banner displayed during networking function ▪ 2 gratis professional tickets for summit (including networking function) ▪ Verbal acknowledgement during speech at networking function 	<ul style="list-style-type: none"> ▪ Inclusion on the Summit website sponsor page ▪ Recognition in an eDM prior to the Summit ▪ 2 gratis professional tickets for summit 	<ul style="list-style-type: none"> ▪ Inclusion on the Summit website sponsor page ▪ Recognition in an eDM prior to the Summit ▪ Your support helps provide discounted tickets for those with a lived experience of care to attend this event ▪ 2 gratis professional tickets for summit ▪ 5 x gratis lived experience tickets to attend the summit 	<ul style="list-style-type: none"> ▪ Inclusion on the Summit website sponsor page ▪ Recognition in an eDM prior to the Summit ▪ Opportunity to provide notepad and pen for delegates onsite ▪ 2 gratis professional tickets for summit 	<ul style="list-style-type: none"> ▪ Inclusion on the Summit website sponsor page ▪ Recognition in an eDM prior to the Summit ▪ Opportunity to provide branded lanyards for delegates ▪ 2 gratis professional tickets for summit 	<ul style="list-style-type: none"> ▪ Inclusion on the Summit website sponsor page ▪ Recognition in an eDM prior to the Summit ▪ Pull up banner on stage during keynote presentation ▪ Verbal mention of support during keynote introduction. ▪ 2 gratis professional tickets for summit

SUMMIT OUTCOMES

Your support of the Thrive summit will assist us in:

- Bringing global thought leaders together with front line child welfare professionals and those with lived experience to shine a light on the issues faced by children and young people in government care
- Delivering the collective voice of summit attendees to government around the country via the National Recommendations Paper and Submissions with tangible actions to change the trajectory for those growing up inside the system
- Keeping the issues faced by the cohort of kids in non-home-based care, such as motels and group settings, front and centre with policy makers
- Improving supports and outcomes for children and young people who have experienced trauma, and those who care for them

PREVIOUS CONFERENCE SUPPORTERS



Australian Government
Department of Social Services



Communities & Justice



Proudly sponsored by
NORTHERN TERRITORY GOVERNMENT



Proudly supported by
Queensland Government



Sponsored by the
Department of Communities



Government of South Australia
Department of State Development



WE LIFE WITHOUT BARRIERS VE



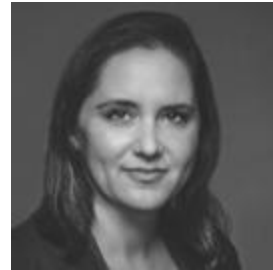
Eldon & Anne Foote
Trust Donor Advised
Program 2017



OUR FOUNDER, CEO & BOARD



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Sandra Sully

See website link for more info www.adoptchange.org.au/our-people/



Thank you for considering sponsoring
**THRIVE 2024 National Permanency Summit:
A Home & Healing for Safe & Supported Kids.**
Together we can work to enriching the lives of
children and families in our communities.

For further information please email us at
conferences@adoptchange.org.au

THANK YOU

